



Dear Farmington Business Community,

Farmington Dew Days was a great success last year and we are looking forward to making this year an even bigger success with your sponsorship. 2022 Dew Days will also honor the 150th Celebration of the City of Farmington! It will take place June 23-26, 2022. We include a wide variety of events that bring a lot of people to town. This year we will have five different levels of sponsorship. Your donation will be designated according to the dollar amount sent.

Community businesses and local volunteers are essential to the success of Dew Days and this year is no exception. We are asking for your help in supporting the 2022 celebration by considering one of the following sponsorship levels. We have included information explaining the added benefits for our Dew Days sponsors and what you can expect from your donation.

On behalf of the Farmington Dew Days Committee, we thank you for your consideration and donation!

Farmington Dew Days is a nonprofit 501(c) (3) organization. We look forward to partnering with you as a sponsor for many years to come!

2022 Farmington Dew Days Sponsorship Opportunities

Bronze Sponsor: \$250

- Support of Dew Days as a whole
- Website and Facebook marketing
- On the Donor Banner in Tent
- Flavors Spot (must confirm participation)
 - Thursday June 23rd 6-9pm
- 2 Complementary Flavors tickets



Silver Sponsor: \$500

- Bronze level sponsorship PLUS!
- Bed Race Team (must confirm participation)
 - Friday, June 24th 6-7pm
- 4 Complementary Flavors tickets
- Paid spot in the Parade (must confirm participation)
 - Sunday, June 26th NOON
- Dew Day's Market spot (must confirm participation)
 - Saturday, June 25th (10:00 am - 7:00 pm) in downtown Farmington.

Gold Sponsor: \$1,000

- Silver level sponsorship PLUS!
- Recognition during Flavors
- 2 Dew Days t-shirts

Platinum Sponsor: \$1,500

- Gold Level Sponsorship PLUS!
- Recognition during Beer Brats and Bingo
 - Friday, June 24th 7-10pm
- Your paid spot will be in the first 25% of the parade lineup. Includes banner of the business (6x2) walked by their staff or community group (Dew Days will provide!)
- Special announcement during parade

Premier Platinum: \$5,000

- Platinum Level Sponsorship PLUS!
- Individual Banner (10x2) hanging in tent all weekend (Dew Days will provide)
- Banner (10x2) directly on the stage when band is performing (Dew Days will provide)
- Special announcement of business contribution throughout the day/night on Saturday
- Intermission recognition and thank you during the band

To Donate:

Make checks payable to: **Farmington Dew Days**. Be sure to include this form and designate the level of sponsorship in notes and confirm your desire to participate in the events as requested.

Mail To:

Farmington Dew Days Committee P.O. Box 124 Farmington, MN 55024