



Dear Business Owner,

Thank you so much for your interest in the 2022 “*Flavors*” event to be held on **Thursday, June 23rd from 6:00 to 9:00 p.m.** Set up time will be from 4:30 to 5:45 p.m. in downtown Farmington under the big tent. Booth locations will be available on the night of the event.

Prepare to market your business by serving sample size morsels and offering coupon discounts to event attendees. Expect a casual, relaxed atmosphere enhanced by light music and the participation of local wine and beer distributors.

In addition:

- This event is being promoted and advertised by the 2022 Dew Days Committee; as a courtesy, and your business was mentioned by name. Your business is also listed on the event at www.farmingtondewdays.com.
- Each 10 x 12 booth located under the big tent will be provided at no cost to you.
 - o We ask that you provide your own table, display, and serving plates, napkins and utensils.
 - o If electrical is required, please supply your own electrical cord.
- There will be an area designated to set up to set up grilling equipment.
- This year we are expecting up to 500+ attendees, so please plan accordingly.

One of the most talked-about, premiere events this year at Dew Days will certainly be “*Flavors*”. You can help make this an even more memorable and successful event by spreading the word to your customers, friends, and family!

If you have any questions, please feel free to contact Josh Solinger at JSolinger@FarmingtonMN.gov. Thank you in advance for your participation.

Please return this completed form to Josh Solinger at
Farmington Municipal Liquor Store 923 8th St Suite 945, Farmington, MN 55024

Name of Business: _____

Contact Person: _____

Address: _____

Phone: _____ Email: _____

Food/Beverage Selection: _____